

The Bed Bug Problem

Bed bugs have once again become a **BIG** problem for the hospitality industry. These tiny wingless insects move easily from place to place by crawling into clothing and luggage to hitch a ride.

Bed bugs are not a sign of poor sanitation – they can affect any hotel.



Bed bugs feed by piercing the skin and sucking the blood of your guests while they sleep. They are not just a nuisance – they are a major problem that can result in customer dissatisfaction, lost business and lawsuits!



*Expect More . . .
And Get It!*

For more information call:

1-888-891-3200

Or visit us at

www.masseyservices.com

Service Centers throughout Florida,
Georgia and Louisiana

PA-065
04/07



Protecting Health, Food & Property

*The
Bed Bug
Solution*



**48 HOURS
Guaranteed!**





Bed Bugs: small Insects . . . BIG problems!

Introducing The Massey Bed Bug Solution

Massey's new, proprietary treatment uses **forced air heaters** to raise the temperature in bed bug infested areas. The high temperature is raised slowly, causing no damage to room contents, and is maintained for three hours.

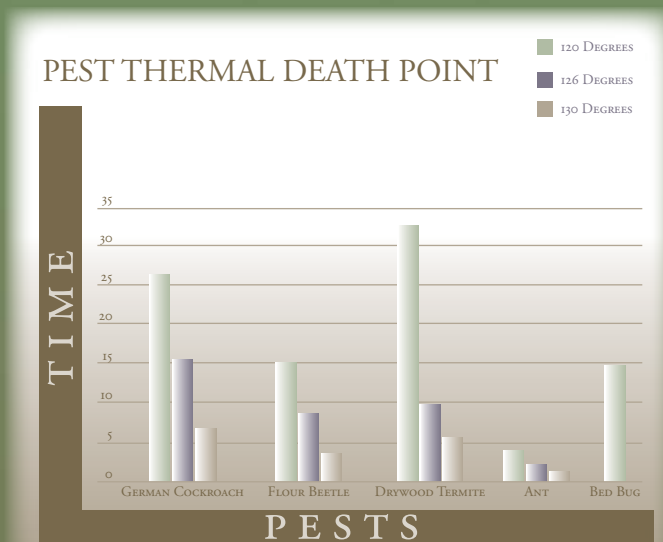
It kills bed bugs at all stages of development – from egg to adult.

This proprietary treatment is the only remediation treatment of this type offered by the pest management industry today.

Massey Services Bed Bug Treatment Includes:

- Training for hotel staff
- Thorough inspection of guest room prior to treatment
- Protection of all heat sensitive items
- Monitored service from adjoining room during heat treatment
- Equipment removal immediately after treatment
- Follow-up inspection the morning after treatment
- Complete review of results with hotel staff

How Effective is Heat Treatment?



Why Heat vs. Residual Product?

- Bed bugs hide in every crack and crevice in a guest room. Therefore, it is difficult to apply a residual product that affects the entire bed bug population.
- Not all bed bugs are susceptible to residual products because:
 - > They do not groom themselves so dust is rarely ingested
 - > The design of their body keeps them from coming into contact with the product
 - > Residuals do not affect bed bug eggs
- A residual treatment typically requires follow up on a weekly basis for up to 12 weeks

Why Choose Massey's Bed Bug Solution?

- ✓ **FAST**
Rooms are off market for **only 48 hours** – not weeks like other programs!
- ✓ **PROTECTS ROOM CONTENTS**
Treatment **will not damage** the contents in the infested room.
- ✓ **CONVENIENT**
Treatment is **isolated** to the room being treated so it will not affect other guests!
- ✓ **EFFECTIVE**
Completely eliminates the entire population of bed bugs . . . **GUARANTEED!**

Guaranteed!



Following the completion of the bed bug remediation treatment, if bed bugs re-infest the same room within 6 months of treatment, we will retreat the room at no additional charge.*

*Guarantee may only be applied to Massey PrevenTech Pest Prevention customers.